



Facebook Contests

Benefits from Facebook contests

- Increase likes
- Increase your email database
- Increase engagement
- Increase virality
- Increase Twitter followers and Twitter buzz
- Increase brand awareness



Two Legendary Mountains. One Legendary Adventure.



Types of Facebook contests

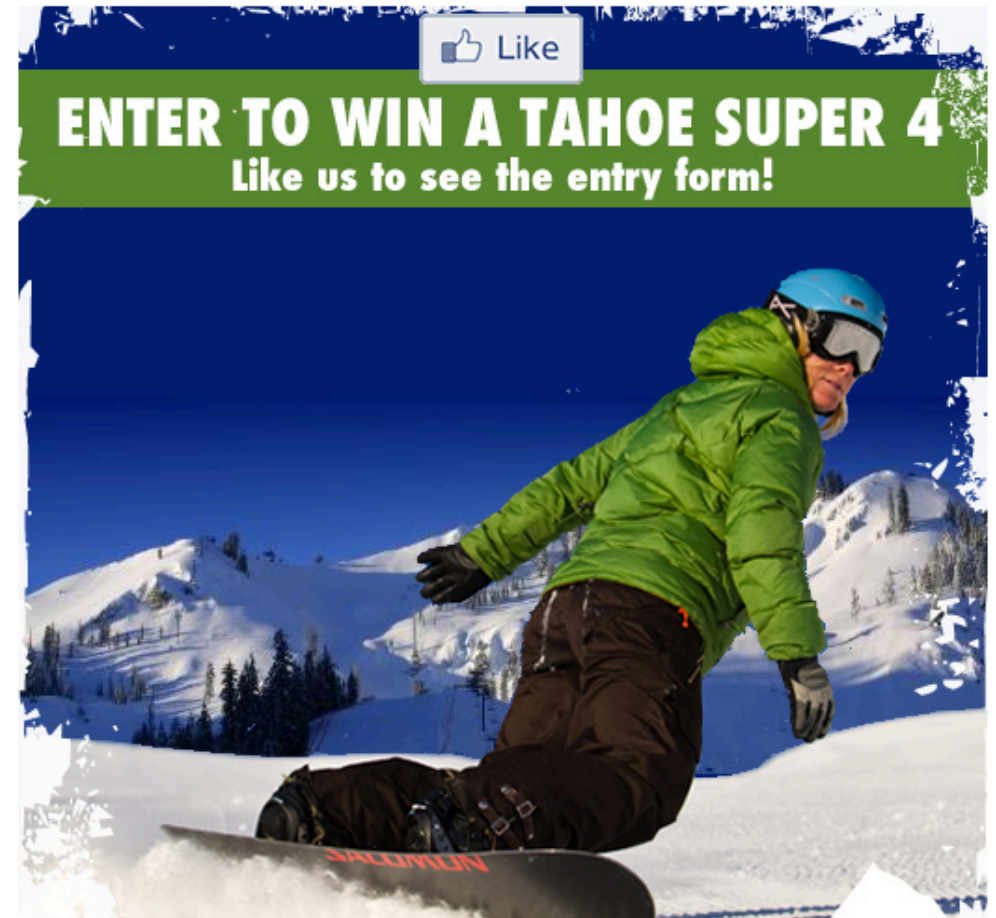
- Sweepstakes
- Coupon
- Group deal
- Reward
- Deal
- Custom Tab
- Vote Tab
- Photo Contest
- Video Contest



Alpine Meadows ▸ WinTahoeSuper4



Ski Resort · Tahoe City, California



Solutions:

- **Robust Platform** to create and host your contest, comply with Facebook promotion guidelines, provide deep analytics and database in CSV file.
- **Full Creative Services** to design your custom images and match your brand.
- **Customizable Entry Form** capture the data you need (Facebook like, email sign up, Twitter follower, name, etc.)
- **Social Integration** implemented with your contest. Get bonus likes for sharing with friends, liking more pages, etc to encourage virality.



Features

- Fan gated page optional feature: People must like your page to see the contest
- Entry page optional features:
 - ▶ Required likes for single or multiple pages
 - ▶ Email addresses
 - ▶ Twitter follow
 - ▶ Require tweeting to enter contest
 - ▶ Bonus likes for referring friends or liking Facebook pages
- Limit to:
 - ▶ one email address per day
 - ▶ one email address
 - ▶ one Facebook user per contest
 - ▶ one Facebook user per day
 - ▶ allow multiple entries to increase virality
- Built-in winner picker
- Download full entry export data in CSV format
- Automatic start and end times
- Web microsite version for mobile
- Embedable on your website

...wait there's more

We create for you:

Official Facebook contest rules

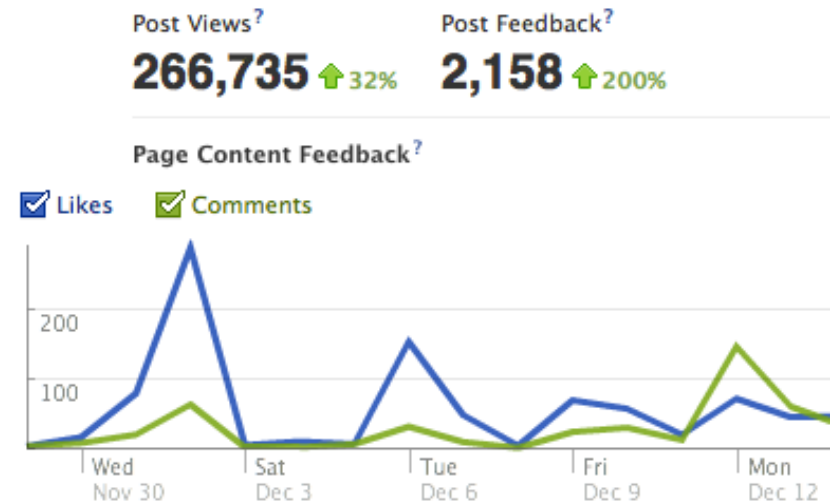
Title and description of your contest

Provide you with reporting at the end

Provide you with the database in CSV file

Turn around time: 72 hours - The fastest you will find!

Starting at \$1,000



Do you want to get started?

Call or email today to get your contest going.

Tel: 775 771 6863

milena@outandaboutmarketing.com



**The Tahoe Super 4 Contest has ended.
To purchase a Tahoe Super 4
visit squaw.com/deals-discounts**

